

How to...

Use Bloomberg for historical stock prices

Text description of video

Screen Message: How to find historical stock prices using the Bloomberg terminal

[Screen opens on Bloomberg terminal.]

Screen message: We want historical stock prices for Caribou Coffee

Screen message: The problem is Caribou Coffee was acquired in January 2013 and no longer trades

Screen message: First, we find the Caribou Coffee equity page and go there

Screen message: Start typing the company name by the blinking cursor

[Arrow points to blinking cursor near top of page. Caribou Coffee is typed into the bar. Options begin to drop down in a menu below the bar. One section is titled Functions and another is titled Securities.]

Screen message: Under Securities you'll find our company. Click it.

[Caribou Coffee equity is highlighted in the list. Cursor clicks it and screen changes to show equity page for Caribou Coffee.]

Screen message: Historic data is located in Charting & Reporting

[Charting & Reporting is highlighted. Cursor clicks it and screen changes to Charting & Reporting page.]

Screen message: Now select Historical Price Table

[Historical Price Table is highlighted. Cursor clicks it and screen changes to show the price table. It is blank.]

Screen message: This is blank. Why?

Screen message: Caribou was bought in 2013, remember? The default being shown is for the last year

Screen message: We need to enter a new date range

[Screen zooms in to show dates. Cursor clicks on the beginning date and a calendar appears below it.]

Screen message: Let's look at prices the year prior to acquisition

[The date January 1, 2012 is entered into the beginning date section. Cursor clicks the end date and a calendar appears below it.]

Screen message: Hit the enter key when done

[The date January 24, 2013 is entered into the end date section. User hits enter key. Screen zooms out to show that there are now prices in the table for the date range added.]

Screen message: Here's the prices for the date range you wanted

Screen message: Click the page tab to scroll through the list

[Page tab is highlighted. Cursor clicks it to show the next page, and continues until five of the seven pages have been shown.]

Screen message: Bloomberg allows you to download this data

Screen message: Just click the Export tab

[Export tab is highlighted.]

Screen message: Questions?

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